



SPONSORSHIP OPPORTUNITIES

history ✦ habitat ✦ health ✦ harmony

the  **village group**



WELCOME TO THE TOUR DE PLANTERSVILLE! SATURDAY, OCTOBER 31, 2026


















Riders gather between 7:30 am - 8:30 am

Plantersville Elementary School | 1668 Exodus Drive, Georgetown

The Tour de Plantersville is a discovery bike ride through historic Georgetown County along its only Scenic Byway - beginning and ending at a fun-filled cultural festival. The event offers metric century 62-, 25-, and 12-miles of fresh air riding along the natural country roads of Plantersville, South Carolina. The ride is perfect for avid cyclists training for their next race or families wanting to share a healthy adventure together. Riders gather at the Plantersville Elementary School where the Cultural Festival takes place. Festival entry and parking are FREE so come out and cheer on riders while enjoying the live music, local cuisine, and children's activities.



Sponsorship OPPORTUNITIES

	\$25,000 Title	\$15,000 Presenting	\$10,000 Gold	\$5,000 Silver	\$2,500 Bronze
SPEAKING OPPORTUNITY AT THE EVENT					
LOGO INCLUDED IN ONLINE PROMOTIONAL ADVERTISING CAMPAIGN					
LOGO INCLUDED IN EMAIL AND DIGITAL NEWSLETTER MARKETING					
MENTIONED IN THE NEWS RELEASE TO ALL MEDIA OUTLETS					
LOGO ON NEWS CHANNEL ADVERTISEMENT					
BOOTH AT FESTIVAL PROVIDED BY SPONSOR	At Festival	At Festival			
COMPLEMENTARY RIDERS	10 Entries	6 Entries	3 Entries	1 Entry	
LOGO PLACEMENT ON T-SHIRT	Top Center Full Row	2 nd Row	3 rd Row	4 th Row	
RECOGNITION AT THE FESTIVAL AND ON SOCIAL MEDIA					
LOGO INCLUDED ON TDP AND TVG WEBSITES					
SIGNAGE	Sponsor Board	Sponsor Board	Sponsor Board	Sponsor Board	Sponsor Board

ONE-OF-A-KIND Sponsorships

\$10,000

Start Finish Line

Be front and center at the most exciting moments of the ride. Your brand is featured where riders begin their journey and cross the finish line, capturing the event's energy, celebration, and highest visibility.

Swag Bag

Take your brand home. Your logo is included on event bags or key giveaway items received by every participant.

Entertainment Stage

Set the tone for the day. Your brand is featured alongside live music and entertainment, creating an energetic and engaging atmosphere for all attendees.

Benefits include: Your logo featured in news channel advertising; three complimentary rider entries; 3rd row logo placement on event T-shirt; recognition at the festival and across social media; logo inclusion on TDP and TVG websites; logo inclusion on sponsor board signage.

\$5,000

Route 3 available (62-, 25-, and 12-mile)

Your brand is showcased along one of the three routes, connecting with riders throughout their experience from start to finish.

Food Truck Rally

Fuel the experience. Your brand is featured in a high-traffic gathering space where guests enjoy a variety of local food trucks, creating a vibrant and social hub at the event.

Volunteer

Power the people behind the ride. Your brand is featured on volunteer shirts or materials supporting the event from start to finish.

Benefits include: One complimentary rider entry; 4th row logo placement on event T-shirt; recognition at the festival and across social media; logo inclusion on TDP and TVG websites; logo inclusion on sponsor board signage.

\$2,500

Packet Pick Up

Be part of the rider experience from the start. Your brand is featured at packet pick-up as participants check in and prepare for ride day.

Kids Bike Decorating Station

Add color and creativity to the day. Your brand is featured at this fun, family-friendly station where kids design and decorate their bikes before the ride.

Photography

Capture every moment. Your brand is tied to the event's photo experience, gaining visibility across images shared by riders, families, and the community.

Benefits include: Logo inclusion on TDP and TVG websites; logo inclusion on sponsor board signage; your logo at sponsored activation opportunity.

\$1,000

Rest Stop 5 available

Create a memorable experience. Set up and engage directly with riders as they take a break, offering a fun and welcoming moment along the route.

Benefits include: Opportunity to host and manage your station; logo inclusion on TDP and TVG websites; signage at your station.

\$750

Mile Marker

Many available

Keep riders motivated along the way. Your brand is featured at a designated mile marker on the course, creating visibility and encouragement during the ride.

Benefits include: Logo inclusion on TDP and TVG websites; signage at your mile marker.

Sponsorship AGREEMENT



\$25,000 Title

\$15,000 Presenting

\$10,000 Gold

\$5,000 Silver

\$2,500 Bronze

ONE-OF-A-KIND MARKETING OPPORTUNITY

Level Name: _____ Amount: \$ _____

(Company) Name: _____

Address: _____

Contact Name: _____

Contact Phone: _____ E-mail: _____

PAYMENT TYPE: Check Credit Card: Visa MasterCard Discover AMEX

Name on Card (if different from above): _____

Billing Address: _____ Zip _____

Card Number: _____ CVV2 (3 or 4 digit) _____ Exp _____

By signing below, I authorize The Village Group to process payment for the above amount.

Signature: _____ Date: _____

MAIL OR EMAIL SPONSORSHIP AGREEMENT FORM AND CHECK TO

Address: P.O. Box 700, Georgetown SC 29442
Kayla Sullivan, Operations@thevillagegroup.org

The Village Group is a registered 501(c)(3) nonprofit organization.
Contributions are tax-deductible as allowed by law. EIN:06-1749252

SIGN UP ONLINE
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